

# Lorraine McCrossan | Ready-To-Use Courses

Ready to propel your team's skills?

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## LESS DRAMA MORE RESULTS

*Building Emotional Intelligence*

**Keep your cool. Read the room. Crush it every day!**

What's the secret behind top performers, great leaders, and thriving teams? It's not IQ—it's EQ. Emotional intelligence is four times more powerful than IQ in predicting success. Research shows that EQ drives a 25% boost in productivity, reduces conflict, and increases job satisfaction by 20%. The best part? Unlike IQ, EQ can be learned. This high-impact interactive course gives participants the tools to strengthen their EQ and show up at their best—calm, clear, confident, and effective—even when things get tough.

### Highlights

- Ready-to-launch half-day course with practical, results-driven content
- Available in multiple training formats: instructor-led (ILT), virtual instructor-led (VILT), or eLearning
- Flexible for how you train—I provide the course, you lead the learning
- I train you how to run it and give you everything you need to succeed
- One all-inclusive price—no licensing, no per-participant fees—just a single purchase for unlimited use within your organization

# What's Included

## Instructor-Led Training (ILT)

\$9500

- 4-hour in-person session that your trainers conduct, with the option to break into shorter modules
- 3-hour train-the-trainer and Q&A session for your internal trainer(s)
- Comprehensive trainer resource package for your trainers: PowerPoint deck, trainer guide, participant workbook, and supporting handouts
- Unlimited delivery and use within your organization

## Virtual Instructor-Led Training (VILT)

\$9500

- 4-hour live online session that your trainers conduct, with the option to break into shorter modules
- 3-hour train-the-trainer and Q&A session for your internal trainer(s)
- Comprehensive trainer resource package for your trainers: PowerPoint deck, trainer guide, participant materials
- Unlimited delivery and use within your organization

## eLearning

\$5000

- Self-paced online course, organized into short modules
- SCORM-compliant files for you to easily upload to your LMS OR web-ready modules for you to share directly with learners
- Downloadable resources for the learner to enhance retention and on-the-job application
- Unlimited use within your organization

## Optional Add-Ons

- Customization (e.g., branding, scenario tailoring): \$500–\$1,500
- Refresher training (for new trainers): \$250